

The Swedish-American Chamber of Commerce

San Francisco & Silicon Valley



SACC SF/SV Technology Innovation &
Leadership Program

About SACC SF/SV

The Swedish-American Chamber of Commerce in San Francisco & Silicon Valley (SACC-SF/SV) is a non-profit, non-governmental, 100% independent business focused membership organization, founded in 1948.

We represent a community of Swedish-American companies and professionals who believe that sharing knowledge, ideas, contacts, and good times will lead to better business. Our mission is to help these companies and professionals grow, by offering social and professional events, tailored business services and business promotion.

Characterized by an entrepreneurial way of doing business, SACC-SF/SV is a key in stimulating new business relations between Sweden and Northern California – in both directions. With over 70 years of experience, we are well-positioned to help facilitate a venture of any size and complexity.

We help companies and professionals with Swedish-American business interests grow by increasing their network, their knowledge and their business.

Connecting people is in our DNA.

The SACC-USA Network

The Swedish-American Chamber of Commerce USA (SACC-USA) is an umbrella organization, linking 20 regional Swedish-American Chambers of Commerce all over the U.S.

SACC-USA's mission is to facilitate and support trade, commerce, and investment between the U.S. and Sweden. They do this through effective industry specific events and programs, trade missions, business matchmaking and lots of networking.

Since the foundation in 1988, the SACC-USA network of skilled local professionals has been growing throughout the United States with real results.

SACC-USA serves more than 2,300 members in Sweden and the U.S., which makes the Swedish-American Chambers of Commerce the second largest European Chamber of Commerce in the United States.

The network is an exciting mix of entrepreneurs, business leaders, investors, economic development organizations, government leaders and academia.

LAUNCHING FALL 2024:

SACC SF/SV Technology Innovation & Leadership Program

A unique opportunity for Swedish leaders to tap into Silicon Valley's innovative leadership and an exclusive network.



SACC SF/SV Technology Innovation & Leadership Program



The SACC SF/SV Technology Innovation & Leadership Program is a mentorship platform for innovation and leadership. Sweden's rich history of innovation, leadership, and ambition and Silicon Valley's unrivaled ecosystem of success create a synergy waiting to be harnessed.



Our mission is to catalyze technological leadership, innovation, and entrepreneurship, fostering a global outlook. We nurture a community of stellar Swedish talent, connecting them with the network of inspiring tech leaders in Silicon Valley.

The program aims to develop and equip Swedish leadership talent to fully take advantage of emerging tech and AI, cultivating a Silicon Valley mindset and culture that is essential to drive profitable growth, create breakthrough solutions and support a resilient Swedish technology ecosystem.



Why Mentorship? & Why now?

PROGRAM OUTLINE

TWO COMPONENTS





MENTORSHIP

The core component of the program is a carefully curated matching of each mentee with a mentor who has a solid and relevant leadership experience in Tech and Silicon Valley. The mentors are offering their time for a minimum of six 1:1 conversations tailored to your and your organization's needs.

1:1



EXCLUSIVE GROUP SESSIONS

*In addition to the mentorship experience, the Technology Innovation & Leadership Program includes a series of **exclusive deep-dive webinars** tailored for this program, covering the most relevant topics on Silicon Valley and technology leadership. Enjoy curated panels with experienced leaders in an interactive learning environment.*



Preliminary Program

Orientation and Silicon Valley Culture

Introduction to Silicon Valley's history and mindset that created an unparalleled ecosystem of innovation and venture. Embracing failure and risk as steps towards innovation. Talent development strategies.

Innovation and Rapid Prototyping

Deep dive into the culture of rapid innovation and prototyping common in Silicon Valley. Practical workshop on applying lean startup methods and design thinking to accelerate customer-centric product development.

Silicon Valley Networking and Collaboration

Mentor-led discussions on the importance of systematic, deliberate network-building, mentorship, and community building in Silicon Valley's ecosystem. Building your personal brand to propel growth.

Disruptive and Forward Thinking Leadership

How to aim for disruptive solutions and challenge industry norms - case studies from Silicon Valley leaders. Future trends workshop on anticipating and leading market shifts. Collaboration with academia and venture capital.

Go-To-Market Strategies for Global Impact

Fast scaling with a global mindset, inspired by Silicon Valley's success stories. Strategies for building go-to-market models that drive rapid growth, scale globally and create sustainable competitive advantage.

Silicon Valley Mindset Showcase

Rounding up with a showcase and comprehensive evaluation with feedback on incorporating the Silicon Valley approach into participants' ventures.

Why attend

Join an exclusive Silicon Valley Tech Executives Network

Build a robust network with influential tech leaders in Silicon Valley and Sweden that will open doors to new business opportunities, partnerships, and collaborations, significantly enhancing your growth and your company's market position.

Personalized Mentorship

Benefit from one-on-one mentoring sessions with seasoned Silicon Valley executive. Tailored guidance will help you address specific challenges and harness opportunities within your organization, driving personal and business growth.

Foster Innovative Mindset

Learn effective and proven Silicon Valley strategies to create a culture of innovation that will propel growth for your organization.

Interactive Group Sessions on Today's Most Relevant Topics

Join exclusive, interactive sessions that delve into the most pressing and relevant topics in technology and leadership today. These sessions provide a platform for learning and discussion, helping you stay at the forefront of industry trends and apply cutting-edge insights to your organization.

“The program prepares you to lead through the complexities of the tech disruption, drive innovation, scale globally and capitalize on emerging technology trends to drive growth and competitive advantage.”

Disruptive and Forward-Thinking Leadership

Learn from case studies of successful Silicon Valley startups that have disrupted their industries. Understand how to challenge industry norms and implement forward-thinking strategies that can drive innovation and secure a competitive advantage for your company.

Leading AI & Emerging Tech

Learn from Silicon Valley experts about the latest AI trends and applications, empowering you to integrate them into your company's strategy.

Go-to-Market Strategy and Scaling Globally

Engage in deep-dive webinars and interactive workshops that cover essential topics like entering new markets, scaling your business globally, and anticipating market shifts. Learn from Silicon Valley success stories and develop a go-to-market strategy that drives rapid growth.



Details

Participation

30 000 SEK

12-month program
Starting Fall 2024

A minimum of six 1:1 meetings with your Silicon Valley mentor tailored to your and your organization's specific needs.

5 exclusive group webinars that build leadership skills in technology innovation to drive your professional growth.

Access to Silicon Valley network of exceptional leaders and mentors.

Optional Add-on

25 000 SEK

2025-end of program

Join an exclusive
Study Tour to Silicon Valley:
Curated, inspirational, guided tour offered to mentees.

Meet with key people at startups and corporations in the SF Bay Area, and engage in discussions and local activities. 3 days industry visit program, Mentorship Graduation Ceremony offering IRL meeting with mentors, and one day visit to wine country.
(flight, hotel, most meals not included)

Application

09/15/2024

Application Deadline
with Rolling Admission

Application Documents:

- Resume
- Motivational letter (max 350 words) responding to the following: What do you expect to achieve through completion of the program? How will the program help you have an impact in your current business context?
- Participants are selected based on their career background and potential impact.

Who should attend?

Leaders

Leaders in technology organizations in the private and public sectors, with at least 5-10 years of experience and ambition to make an impact.

Leaders with responsibility for building technology and technology businesses, currently working in product, technology, HR, or marketing roles.

Welcoming any age, gender, or background. We especially encourage leaders 45+ and women to apply.

To apply and for any questions, please
contact us at: tilp@sacc-sf.org



MATS ANDERSSON

Executive Director

mats.andersson@sacc-sf.org



ANDREA TEGSTAM

Director Executive Tech Innovation Program



DAMRA MUMINOVIC

Director Executive Tech Innovation Program

SACC-SF/SV

Through events, business services and marketing, we enhance business and knowledge exchange for companies and professionals in Sweden and the San Francisco Bay Area.

Join us and be at the forefront of shaping the future with technology.



ADDRESS

Nordic Innovation House
470 Ramona Street
Palo Alto, CA 94301
USA

CONTACT

tilp@sacc-sf.org

